

LHS Band Parent Executive Board Meeting

September 24, 2023

Board Members Present: Elli Nyberg, Aaron Nyberg, Ben and Tiana Hodgins, Wendy Bergan, Justin & Dawn Endsley, James ad Marissa Oppenheimer, Erin Johanning, Monte Johanning, Dan Carlson (Zoom,) Lori Blom, Stephanie Gongopoulos. Mary Anne Sherman, KC Carlson, Sonia Ohling, Todd Marlette, (Zoom)

Need to clarify if in attendance: Carmyn Berg, Krista Larson, Becky Brost, Katie Zeeb

Call to Order: Meeting called to order at 4:03p.m. by Elli Nyberg.

OPEN SESSION:

Secretary's Report: Elli N reported minutes from the September 13, 2023 Board Meeting .

- Minutes approved by Justin Endsley, seconded by KC Carlson.

Director's Report: Reported by Dan Carlson and Drew Balta

- Senior Recognition Night, reported by Dan Carlson, to happen on send-off night, October 17, 2023 to highlight all the work the seniors have done
- Thank you from Dan to all parent volunteers
- Discussion with roadies about pushing on/off rehearsal this week, BOA Iowa passes
- Discussion of clarifying hair with or without hats for upcoming shows
- Horn Rank Posts question from Erin J- what is director's philosophy on sharing these ratings.

Treasurer's Report: reported by Wendy Bergen

Balances as of 09/1/2023

1. No update from 9/13/23

Events

N/A

Payments made

1. Tresona – music arrangements - \$1,950
2. Becky Brost – Spiritwear items - \$341.80
3. Hyvee – September grocery cards - \$6,000
4. Shulte – car raffle car - \$28,671
5. Sheraton – clinician hotel – cc \$444.99
6. Music for All - Passes – cc \$1,120
7. Cows & Cacti – Roadie shirts – cc \$2,061.11
8. Delta Airlines – clinician airfare – cc \$649.38
9. American Ink – guard/parent shirts - \$672.44
10. Fareway – grocery cards - \$2,000
11. Marshall mileage
 - a. Justin Endsley - \$123.14
 - b. Monte Johanning - \$123.14
 - c. Chris Larson - \$123.14
 - d. Todd Marlette - \$123.14

Notes

1. Application and payment for the license decal has been submitted. Order is complete and out for delivery. Sell as Spirit Wear. Google form sent

ISA Treasurer Report: Reported by Sonia Ohling

- discussion on encouraging ISA payments for this season
- Change link on website on the grocery card page only to Zephy to avoid accidental grocery card money being page into ISA's on accident
- Car Raffle ticket sale portions have been entered into student's ISAs

Roadies Report: Reported by Dawn and Justin Endsley

- Have golf cart now from Interstate Sales- will be very helpful, may be able to pull a couple props with golf cart. Is insured through Progressive for \$150/year for full coverage.
- Instrument trailer worked well, will continue to organize.
- Discuss with chaperones and guard on some logistics for subsequent shows
- Props- big spool will be wrapped and skirted by Waukee
- Continue to find ways to include front ensemble and sound tech with rest of the band- improved band and front ensemble collaboration throughout the entire day
- GroupMe has conference "all call" feature that roadies can utilize as needed- Monte Johanning

Chaperones Report: Reported by KC Carlson and Mary Anne Sherman

- Resupply with waters and snacks, continue to asking for cash via "Shower the Band" for Indie
- Bussing organization
- will have to use one white school bus for BOA Iowa, the rest are charters
- open communication and collaboration across the board has been greatly appreciated

Uniform Committee Report: n/a

Vice Presidents Report: na.

Colorguard Report: n/a

Alumni Association Report: Reported by Elli Nyberg

- no one has accepted Elli's invitation to chair the alumni committee yet

Communications Report: Reported by Erin Johanning

- digital program went out next week
- working on Macy's page
- continuing to update Sponsors; Sponsor thank you continue going out on socials

- Car Raffle- title fee takes 2-3 months to get, winner of car cannot get keys until this is received
- Keloland doing story of Rowan- Erin will follow up with family and directors
- Restaurant dine with the band; tips on getting tickets for shows will be pushed out this week on socials, how to gain access to streaming service to view competitions
- Website looks fantastic! Thank you Erin!!!

Graphics Report: Reported by Ben Hodgins

- semi-trailer sponsor logos for 2022 and 2023- all artwork has been sent to Nate Sletten, he will get to it as soon as possible, then logos will get on trailer as soon as possible
- Spool artwork- are complete and will be applied soon
- Macy's Logo- to serve as an identity for that event
- eventually wrap uniform trailer like the other trailers
- idea introduced by Monte and Drew: banners outside of shows highlighting seniors; signage in hotels; increasing banner usage

Videographer Report: Reported by Elli Nyberg via text from Ben Schumacher

- has been declined permission to record at all other competitions this season
- will be live-streaming and recording Festival of Bands this year
- also will be recording send-off performance

Festival of Bands Report: Reported by Elli Nyberg

- scheduled to perform at 5:30p, volunteer time slots begin at 5:15pm. Need 65 volunteers, sign ups will go out quickly.

Fundraising Reports: Reported by Lori Blom

- Big Picture: Raised \$147,000 so far, at 75% of the goal.
- Sponsorships:
 - almost \$40,000 raised (\$15,000 higher than goal)
 - adding more businesses on level listings due to donations outside of monetary
- Car Raffle Tickets:
 - Recap: 5662 tickets sold. \$113,240 raised. \$25,000 went straight into ISAs. BPA raised around \$60,000 net from this fundraiser.
- Fans of the Band:
 - working on timing for these asks, hoping to raise another \$40,000 with fans of the band, have already raised \$15,000 via Fans of the Band
 - may have leadership reach out to alumni, asking for donations via Fans of the Band

- Merchandise:
 - online sales did very well, around \$6000 (budgeting \$4000)
- Raise Right Cards: no report
- Indoor Show/Chicken Dinner:
 - Sponsors and Fans of the Band listed in program of Indoor Show- coordinate with Rogene and Ben Hodgins for logos. QR code for digital program.
- Silent Auction:
 - pick a basket party 6:00-8:00p this Thursday
- Dine with the Band:
 - Monday, Oct 2nd east side Chipotle 4:00-8:00p (band makes 33% of sales)
- Evereve Fundraiser:
 - Nov 8 or Nov 15

Workshifts Report: Reported by Elli Nyberg

- concession shift opportunities are continuing to be arranged

Travel/Lodging and Food Reports: Reported by Elli Nyberg and Krista Larson

- lodging: set
- food: there is a plan for Indie. BOA Iowa is coordinated by Elli.

President's Report: Reported by Elli N

- Macy's Friends and Family meeting/ email has been sent
- 150 rooms reserved for family, friends and alumni. Being part of the friends and family package has the best economic value for hotel stays

Meeting adjourned at 6:02pm , moved to adjourn by Elli Nyberg, seconded by Dawn Endsley.

Next Meeting: Wednesday, Oct.11, 2023 at 6:00pm Nyberg residence (phone or text Elli for address)

Respectfully submitted, Ande Carlson