

LHS Band Parent Executive Board Meeting

August 27, 2023

Board Members Present: Elli Nyberg, Aaron Nyberg, Wendy Bergan, Justin & Dawn Endsley, Marisa and James Oppenheimer, Ande Carlson, Erin and Monte Johanning (Zoom), Dan Carlson (Zoom), Drew Balta, Tim and Chrissy Eden, Lori Blom, Carmyn Berg, Krista Larson, Stephanie Gongopoulos. Mary Ann Sherman (Zoom), KC Carlson, Sonia Ohling, Becky Brost

Call to Order: Meeting called to order at 4:04 p.m. by Elli Nyberg.

OPEN SESSION:

Secretary's Report: Ande reported minutes from the August 16, 2023 Board Meeting .

- Minutes approved by Wendy Bergan, seconded by Elli Nyberg.

Treasurer's Report: reported by Wendy Bergen

Balances as of 08/1/2023

1. No update from 8/16/23

Events

N/A

Payments made

1. Woltman Group – 990 preparation 2022 – \$2,662.50
2. A-OX Welding – Props - \$207.63
3. Monarch Sales – spiritwear POS items - \$1,125.12
4. Alphagraphics – banners, sponsor flyers - \$940.11
5. Lori Blom – Script reimbursement - \$25.00
6. Becky Brost – Spiritwear items - \$721.64

Notes

1. Application for the license decal has been submitted. It will be \$165 for 100 sets of decals.
 - discussion initiated on how much to sell decals for

ISA Treasurer Report: Reported by Elli Nyberg and Sonia Ohling

- *Sonia Ohling is new ISA Treasurer!* Thank you Sonia!
- Discussion on using one vs two ISA accounts next season for regular dues plus Macy's dues. Elli to discuss with past ISA Treasurer Suellen Keller, who has managed the ISA's of past large band trips
- When advertising fundraising opportunities to 8th graders, discussed ways to incorporate potential color guard members (not necessarily in band periods) by utilizing middle school newsletters and emails, flyers hung at dance studios, and social media posts to promote these opportunities
- Discussion of how to incorporate 8th graders in time to raise Macy's funds
 - to refer to LHS choir contract as example of payment management for the large NY trip choir just took; discussion of when to advertise to 8th grade, consulting directors for their advise; allow 8th graders access to worksheets over the winter?

Roadies Report: Reported by Dawn and Justin Endsley

- props have been painted, discussion with director of prop care while paint curing over next couple weeks.
- goal to utilize big spool at rehearsal either Sept 11 or Sept 16.
- Drew and Endsleys coordinating regarding runway fabric.
- Inventory conversation of additional props to account for with building trailer and transporting: ?6 dress forms, ?3 large roses, Clock hand tarps, large scissors, ?10-12 hoop skirts, solo dress. Clarification coming from Julie Hadley.
- New trailer: awaiting tags and plates and insurance. David is checking into district paying for these since school owns trailer.
- Golf carts- insurance cannot provide coverage for golf carts. Checking if side-by-side is covered by insurance, as well as if golf cart or side-by-side were rented instead of purchased affecting coverage. Sonia Ohling has potential side-by-side that could be used for season.
- Temperature-Controlled Storage Center- still need BPA to secure storage for temperature-sensitive equipment.
- Drum Cart and Colorguard carts in shed- in process of utilizing.
- Field passes- need to include 2 Junior Roadies on list- Drew will include on student list for BOA. Drew will also get BOA parking passes and field passes secured

Chaperones Report: Reported by KC Carlson

- currently have 52 applicants to serve as chaperones throughout the season!
- continue to coordinate with roadies on installing loft shelving.
- bus lists and hotel rooms soon to be organized. Directors to get students to fill out hotel room google form this week that will go out on Heja.
- would like to utilize one Google drive to organize documents, itineraries, transportation needs per event, including, roadie chairs, chaperone chairs, and directors

Travel & Lodging Report: Reported by Krista Larson and Elli Nyberg

- BOA Indie Contract is completed.
- Discussion of moving roadies to second site hotel verses paying for Gate 10 lot and staying in same hotel as band.
 - Motion to purchase the Gate 10 lot pass at a cost of \$2450 (lot across street from BOA Lucas Oil Stadium that will accommodate all transportation vehicles plus busses as well as allow students to eat catered meal near BOA site). Motion moved by Wendy Bergan, Seconded by Tim Eden. Discussion of which account to use for payment.
 - Plan to have students eat lunch at a nearby mall, dinner at Gate 10. Will utilize hotel ballroom for hot breakfasts and all-member student meetings

Fundraising Report: Reported by Lori Blom

- Overview: \$80,000 raised to date; Car Raffle has sold 3500 tickets. Continue getting online and in-person sales. To date, have raised \$21, 000 with car raffle.
 - Lori has set up Car Raffle Sales booths at Fairway on 41st and Sycamore and Pizza Rance on 41st. She will be organizing selling volunteers for these locations instead of posting as Workshifts on website.
 - Paper tickets to be turned in by Sept 10, 2023. Online ticket sales done by noon on Sept. 15, 2023.
 - either to have Schulte's or Murphy the LHS mascot do the drawing at the game on 9/15/23
- Sponsorships: Have raised \$30,000 with sponsorships to dates. Sept 1, 2023 is deadline.
 - Discussion of having banners created to thank sponsors- banners to be displayed at all performances; have retractable posters made; BPA will take care of displaying banners, not directors.
- Fans of the Band: Within the next week, an initial email and FB messenger message will be sent to alumni. Elli has created a new alumni email and is on website now.
 - Wendy will follow up with Sue Mollison to gain access to the Alumni account and possibly transfer it to the BPA treasurer
- Chicken Dinner/Silent Auction:
 - Still no chair to head silent auction
 - brainstorming ideas to continue auction: consider smaller scale for auction, have members of BPA gather donations from area businesses; Sept 28: "pick a silent auction theme put-together party" idea; directors strongly feel there needs to be a silent auction event
 - Concert tickets: consider freewill donations instead of charge at door
- Specific Asks-Fundraising: Drew suggests implementing strategy of asking for donations to fund specific expenses (ie. Indie bussing, Indie hotels, Semi/transportation, various meals, "Indianapolis trip" modeling idea from Harrisburg football asks seen on social media recently
- Reaching out to Amazon and SD Furniture Mart to follow up with sponsorship ask
- "Eat Out Restaurant" Fundraiser for Macy's: Reported by Carmyn Berg.
 - Macy's food will cost roughly \$80,000. Organized one eat-out event with area restaurants per month to raise money for Macy's food. Must mention the band or show flyer for LHS band to receive portion of all sales.
 - Sept 14, 2023 Qdoba
 - Oct Chipotle
 - Nov Chevy's
 - Dec Panda Express
 - Jan Slim Chickens

- Evereve: approached Elli to do a fundraiser for the band, will donate 15% of all sales to LHS band, organization in progress of fundraiser
- Merchandise Sales: reported by Becky Brost
 - in person merchandise sales going well, sold approx. \$500 Friday at football game.
 - idea: coordinate with grocery card pick-up dates or evening rehearsals to set up merchandise sales booth
 - online show shirt ordering is open again until 9/3/23
 - idea: send online order form to non-marching band students and middle schools to sell generic LHS band apparel
 - either to have Schulte's or Murphy the LHS mascot do the drawing at the game on 9/15/23

Work shift Report: Reported by Tim Eden

- no multiple shifts at Premier Center
- ISA- individual student fundraising opportunities discussed

Communications Report: Reported by Ben H and Elli N

- Motion to proceed with having new trailer wrap printed by Elli N, approved by Wendy B, second by Ande C, motion approved.
- Sound shirts and roadie shirts have been ordered. 2022 Sponsor and 2023 Sponsor Logos being printed.

Festival of Bands Report: n/a

Presidents Bowl Report: reported by Lori B

- Lori will be checking on how to get tickets to band students to sell
- LHS band not performing show, not performing national anthem, will be playing pep band in stands only; Presidents Bowl volunteer shifts have been covered

President's Report: Reported by Elli N

- Homecoming- Schmitt's Music purchasing pizzas for all band members; will also celebrate seniors at homecoming game; also announcing car raffle winner at this game; idea of asking for a florist to donate roses to hand out to seniors on homecoming night- respectfully declined this idea for now.
- Individual band pictures will take place 8/29/23 and 8/30/23 in the band room and auditorium by Keith Lapour Photography.
- Water the Band- approx. \$600 raised so far

Director's Report: Reported by Drew B and Dan C (Zoom)

- This coming week's schedule as normal
- Next week's schedule (Sept 4-8) is altered with rehearsals on Tue, Sept 5 and Thurs, Sept 7 changing to 4:00-8:30pm at Axtell
- Friday evening rehearsal on Sept 8 has been moved to Saturday, Sept 9 before Presidents Bowl- more details to come
- Sat, Sept 16, 2023 is marching band clinic day at LHS. Drew would like to have someone coordinate a potluck for the students that evening and a surprise on the field. Still plan to be done with all rehearsal/ dinner/ event by 8pm
- Directors to send competition itineraries to roadies and chaperones as soon as available. For Marshall Competition, not doing to be doing daytime clinic this year; instead will do rehearsal at LHS and leave for competition later that day.
- BOA Indie: leave at 5:30am on Thurs, Oct 19, 2023, rehearse in Cedar Rapids (5 1/2 hour drive from SF) and relax that evening at hotel in Bettendorf. Will bring sack lunch on bus, then BPA will feed supper.
- Jazz 1 participating in Kansas City Jazz Summer April 24-27, 2024. Will need to provide chaperones from jazz band parents.
- Febr 9, 2024 LHS Band performs at SD Bandmasters in Brookings, SD at 2:00pm. Jazz 1 possibly performing in Brookings with guest artist for Bandmasters, possibly staying overnight Febr. 8, 2024. Drew will need assistance doing some fundraising for this event.
- Social media posts are fantastic! Exercise caution when posting audio clips- clear with directors first to avoid giving a less-than-stellar impression to the public.

Meeting adjourned at 5:55pm , moved to adjourn by Wendy Bergan, seconded by Justin Endsley.

Next Meeting: Wednesday, Sept. 13, 2023 at 6:00pm Nyberg residence (phone or text Elli for address)

Respectfully submitted, Ande Carlson

Addendum to minutes:

- Scholarship application: scholarship application submitted for approval on 8/28/23. KC Carlson moved to award amount requested via email. Seconded by Marissa Oppenheimer and Wendy Bergan via email. Elli will communicate with this family by 9/8/23 with scholarship amount awarded.