

LHS Band Parents Association Meeting Agenda & Minutes

Sunday, December 10, 2023 at 4:00 p.m.

Attendees: Sonia Ohling, Stephanie Gongopolous, Lori Blom, Elli Nyberg, Dan Carlson, Justin Endsley, Dawn Endsley, Becky Brost, Wendy Bergan, Erin Johanning, Monte Johanning, KC Carlson, Carmyn Berg, James Oppenheimer, Marissa Oppenheimer, Krista Larson, Sheena Lewis

I. Call to Order

II. Agenda Review

III. Executive Board Reports

I. Approval of November 15, 2023 Minutes

[November 15, 2023 BPA Minutes \(lincolnband.org\)](https://lincolnband.org)

- November minutes - reading waived - minutes approved

II. President's Report

- Since last meeting, Elli and directors went to NYC.
- Parent Heja group was created and has been active.
- Successors
 - Add an Events chair - Katie Zeeb said she would be happy to do that.
 - Move to add an Events committee - Lori moved, Sheena second. Approved.
 - Need to look at how the BPA committee members are organized under chairs.
 - Stephanie will be Treasurer next year.
 - Chairs/leads needed for next year
 - Food coordinator - BPA president did this year.
 - Travel coordinator
 - Festival of Bands leads- asked current chairs for ideas
 - Sponsorships lead
 - Zeffy coordinator (online payments/donations platform)
 - Product sales lead - would like someone to take this. Includes everything from car raffle to product sales for ISAs.
 - Silent auction lead
 - Freshman booster club rep.
- 24-25 budget meetings will start in January.
- Google calendar will be added to the website.
- Spring - parent orientation meeting being planned. Date TBD.

IV. Subcommittee Reports

ISA Treasurer

- Discussed recent questions from BPA members, parents, students and families about ISA funds for 2024 trip, unspent ISAs and what can happen with those

funds per school policies, questions about whether refunds are possible, etc. Will draft this information and place on the ISA page on the website to provide clarity and transparency with band families. Also plan to communicate via email.

- Since recent emails about unpaid ISAs and monthly statements: some people have paid outstanding ISA balances, some were thankful for the reminder, some reached out with their payment plans or requested scholarships.

Fundraising Report

- Been very busy for fundraising for the BPA and to provide options for students for fundraising for their ISAs.
- Possible call-a-thon in spring.
- Big needs - Dec 19 pickup night 6-7 pm. Need BPA volunteers to help set up, navigate people.
- Food product fundraisers. Continued conversation on possibilities, benefits and logistics of food fundraisers. Will continue to work through details on fundraising committee and report back to the group and announce to the band community in January.
- Working on sponsorships and grant applications.
- Discussed other ideas of opportunities.
- Continue to seek out workshift opportunities for families.
- Factoids of how dollars add up
 - These may not completely cover. May still need to make payments. Start chipping away at it now.
 - Fundraising is a supplement.
 - Make sure to stay aligned with school policy.
- Dine for Band: next events Dec 12 and Jan 9 at Stensland.

Treasurer's Report by Wendy Bergan

Balances as of 12/1/2023

1. Checking - #527	\$169,109.19
2. Box Truck - #2296	\$653.32
3. Scripts - #329	\$1,693.93
4. Alumni Association - #5025	\$1,887.78

Payments made

1. Erin Johanning rmb – Facebook -	\$418.77
2. Hyvee – grocery cards 11/25 -	\$23,000
3. K&J Trucking – tractor/trailer moving -	\$5,350
4. Nyberg's Ace – props/etc -	\$859.56
5. Press Screen Printing – stocking hats & embroidery – cc	\$6,223.11
6. Dan Carlson – Thank you -	\$1,000
7. Drew Balta – Thank you -	\$1,000
8. Fareway – Grocery Card supply -	\$3,000
9. Johnson Feed – Semi trailer hauling (local) -	\$876.15

- 10. Ben Hodges rmb - stock photos for marketing purposes - \$63.70
- 11. Drew Balta – Leadership clinic - \$400
 - Have ordered some items for winter guard.

Directors

- Discussed additional details and logistics around Macy's 2024, fall marching band season, winter and spring programs with concert, jazz and color guard.
- Deadlines for student commitments for 2024 marching band and Macy's trip

Color Guard

Discussed color and winter guard season ahead after auditions in late November.

Social, Communications, Video

- Promoting a lot of the fundraising events and efforts, musical events/concerts.
- Hit goal of 1M reach on social accounts for second half of 2023. Nearly all visibility was in that time period. Opportunity for even bigger growth in 2024 calendar year.
- Designing 2024-25 sponsorship materials for fundraising committee.
- Designing table tents for Feed the Band promotion at Burger Battles. Considering pitching to local media for news coverage.
- Macy's hype video for directors for early 2024.
- Ongoing web, social, design, video and other marketing/comms and database work.

V. Other

VI. Adjournment

Meeting adjourned at 5:43pm by Elli Nyberg, second by Erin Johanning