

LHS Band Parent Executive Board Meeting

June 14, 2023

Board Members Present: Elli Nyberg, Wendy Bergan, Justin Endsley, Dawn Endsley, Marisa Oppenheimer, Ande Carlson

Board Members Absent: Dan Carlson, Drew Balta, Aaron Nyberg, Kristina Schaefer,

Other Members Present: Todd Barlett (via Zoom) Sue Mollison, Lori Blom

Call to Order: Meeting called to order at 6:06 p.m. by Elli Byberg.

OPEN SESSION:

Secretary's Report: Ande read May 2023 Board Meeting and June 2023 Annual Meeting minutes.

- Minutes approved by Justin Endsley, seconded by Elli Nyberg.

Treasurer's Report: reported by Wendy Bergen

Balances as of 5/1/2023

1. Checking - #527	\$27,249.57
2. Box Truck - #2296	\$103.24
3. Scripts - #329	\$1423.08
4. Alumni Association - #5025	\$1887.78

- Approval for Payments to :

1. Kevin Kessler Drum Major Camp	\$400
2. Coldstone Creamery, Ice Cream Social	\$537
3. Blackdog Storage	\$390
4. Hyvee Grocery Cards	\$17,000

Notes:

- First payment made to MaxEx for \$5325.00
- First costume purchase made for \$5030.00
- Dan has check for sale of sound system, to get to Wendy

Payments approved by Justin Endsley, seconded by Ande Carlson.

Travel & Lodging Report: reported by Sue Mollison

- Number of towing roadies clarified: 1. box truck 2. uniform trailer 3. prop trailer 4. instrument trailer 5. golf cart trailer (semi driver is separate) FIVE towing roadies
- Need clarification on how many busses are being used this summer
- working to confirm number to hotel rooms needed

- considerations being made on feasibility of having all reservations at same Cambria Hotel (on the way to Indie, in Bittendorf, Iowa) vs two separate hotels (for some roadies, staff) due to limited hotel rooms
- Indie hotels have yet to be communicated by BOA
- Need rooming list finalized by 9/1/23
- Need bus lists fairly early to arrange meals for upcoming shows
- Need numbers of roadies and staff who need rooms for each show asap
- Food: Still need volunteers to assist with coordination of food, Elli will help, but need more
- Discussion on how to communicate and describe these volunteer opportunities to parents in order to encourage more people to volunteer. Marisa Oppenheimer to look into utilizing existing and new resources
 - contact Social Media committee for assistance with this- Aaron Johanning, Ben Hodgins, Lissa Murrawski (website)
 - revise and distribute Bandparent Manual (from 2018)
 - increase visibility of volunteer needs via a variety of social media platforms

Alumni Report: reported by Sue Mollison

- has approx 20 alumni shirts with names to distribute- Elli will find addresses in Charms and Ande to assist with deliveries
- coordinate with MaxEx for alumni reunion in the Spring

ISA Report: reported by Elli, Kristina S absent

- wrapping up 2022-23 ISA payments
- all students have been rolled over to 2023-24 with Rogene's assistance
- Charms is organized

Director's Report: n/a director's absent

Roadies Report: reported by Dawn & Justin Endsley

- moved into LHS shop and organized- are allowed to leave materials and equipment at school
- new trailer is in town
 - needs to be wrapped- Elli will coordinate getting measurements for wrap
 - cost: approx. \$13,000 (\$20,000 was budgeted and will be used for ramp, shelving, wrap, etc)
 - Payment for trailer coming from the school
 - Justin to register trailer, Wendy will assist with insurance
- sold old trailer to Groove for \$3500
- BPA will purchase Aux Cart

- plan to schedule meeting with roadies, directors, and K&J to discuss equipment moving for the whole season
- new drivers of box truck to be added to insurance
- discussion of what to do with last year's chains. Ideas: silent auction, sell to another band - look into if Unchained show concept was sold to anyone
- Roadies held potluck last week and will continue to recruit more volunteers
- Considering purchase of golf cart to assist with props/equipment moving and for student transportation in the case of injury/illness

Chaperone Report: absent, reported by Elli

- adding Narcan to chaperone medical kit

Fundraising Report: Elli Nyberg and Lori Bio

- having weekly meetings with Kevin Carlson, James Oppenheimer, Jennifer Teisinger, Lori Blom, Elli Nyberg and Max Ex staff
- Three categories of asks:
 - 1. Sponsorships- asking businesses, organizations; pitching two companies next week; plan to announce sponsors before and after performances; consider becoming a sponsor of the Presidents' Bowl in order to advertise on scoreboard
 - 2. Fans of the Band- personal asks; More of a digital, online ask with QR code to alumni, friends, family, etc
 - 3. Utilize August events- Breakfast with the Band, Preview Night, Spiritwear sales (accessories, LHS themed apparel) at events; push Fans of the Band at these events
 - 4. Expand of Chicken Dinner/Indoor Show
- What values does LHS Band Program need to meet? 1. Character Building, 2. Opportunity 3. Belonging 4. Excellence 5. Community
- Grant application submitted to SF Area Community Foundation for \$10,000 by Lori Blom
- Looking into applying for funding from the Department of Tourism for Macy's funding

President's Report: Elli Nyberg

- committee voted on show shirt designs and one was selected
- Car Raffle: potentially raffling 2024 Subaru Crosstrek from Schulte; approval granted to do SFSD fundraiser by the school, State of SD forms for raffle have been completed, asking Jesse Murrowski to design raffle tickets
- Scholarship algorithms reviewed and decision was made to add a place to indicate income range and a question about free/reduced lunch participant on the LHS Band scholarship request form

VP Report: reported by Marisa Oppenheimer

- will be tracking all sponsorship details and writing thank you's.
- will ensure tax letters (for deductions) are distributed
- Ande will share spreadsheet utilized for 2022-23 sponsorships

Work Shift Report: Tim Eden

- continues to communicate worksheet opportunities via email of banquet and Denny shifts

Festival of Bands Report: Kristi Eglund (via Elli Nyberg)

- start meeting for FOB planning next week

Social Media Report: reported by Elli Nyberg

- we have a team of four marketing/promotional/social media team
- lots of forward momentum

Meeting adjourned at 8:20p , moved to adjourn by Elli Nyberg, seconded by Justin Endsley.

Next Meeting: Sunday, July 9, 2023 at 4:00pm, Nyberg residence (phone or text Elli for address)

Future 2023-24 BPA Meeting schedule: Meetings to be held monthly on the 2nd week of the month, alternating between Sundays at 4:00p and Wednesdays at 6:00p. Meetings will be held every other week starting in August.

Respectfully submitted, Ande Carlson