

LHS Band Parent Executive Board Meeting

July 23, 2023

Board Members Present: Elli Nyberg, Aaron Nyberg, Wendy Bergen(Zoom), Justin Endsley, Dawn Endsley, Marisa and James Oppenheimer, Sheena Lewis, Kristina Schaefer (Zoom), Ande Carlson, Erin and Monte Johanning (Zoom), Dan Carlson (Zoom), Tim and Chrissy Eden, Ben and Tiana Hodgins, Lori Blom (Zoom)

Call to Order: Meeting called to order at 4:02 p.m. by Elli Nyberg.

OPEN SESSION:

Secretary's Report: Ande reported minutes from the July 9,2023 Board Meeting .

- Minutes approved by Tim Eden, seconded by Aaron Nyberg.

Treasurer's Report: reported by Wendy Bergen, via Zoom

- nothing to report

ISA Treasurer Report: Reported by Kristina Schaefer

- nothing to report

Roadies Report: Reported by Dawn and Justin Endsley

- props being built- caution taken to stay within budget and time constraints
- must be out of LHS shop by 8/9/23, then potentially could utilize Justin's shop or elsewhere if necessary
- reviewed pricing to hire semi-truck driver- \$225 per in town trip, approx. \$5175 this season to move semi truck around town to transport front ensemble and props
- awaiting scheduling of meeting to coordinate travel logistics with directors
 - conflicts brought to directors attention with HWF availability for Parent Preview on 8/21/23 at 4:15p. Dan will follow up for clarification.
 - need clarification of band is performing vs just doing preshow at President's Bowl
- need to recruit more roadies and new roadies must complete district background check paperwork

Chaperones Report: Reported by Sheena Lewis in lieu of KC Carlson

- will be informational meeting held on August 4th, 2023 at 7pm in LHS bandroom- Elli will email out date

Travel & Lodging Report: Reported by Sue Mollison (via Elli) and Elli Nyberg

- Krista Larsen, travel coordinator, will be traveling alongside band with Jen Pfeifer
- BOA hotels and halfway point hotels have been set
- Need Indie schedule from directors ASAP so food can be coordinated- Dan does not have it yet, but knows Lincoln will perform in Block 2 (9:30a-12:00p)
- Food coordinator position is reopen- please reach out to Elli if able to help

Silent Auction Report: Reported by Elli Nyberg

- co-chairs position is reopen- please reach out to Elli if able to help

Fundraising Report: Reported by Elli Nyberg and Lori Blom via Zoom

- Sponsorships- Elli and Kevin Carlson have been calling businesses for donations but are hitting roadblocks with timing of requests and businesses wanting to not single out one public school over another for donations
- Car Raffle- Elli has been seeking out local businesses within the LHS district to utilize their foot traffic to sell car raffle tickets with great success.
 - will be sending out work shift opportunities to sell car raffle tickets at Hyvee on Minn and Hyvee on 57th and Cliff in the near future
 - two tables per store
 - need adult to deliver and pick up tickets, tables, etc before and after shifts- Ande C and Elli N will coordinate
 - ordering 8 1/2 x 11 signage to display at local businesses with QR code to car raffle
 - ordering 31" x 81" retractable signage
 - if you know of a business that would display signage advertising car raffle, please reach out to Elli Nyberg
 - car raffle will be introduced to students at 1st day of SPAT camp Thurs, 7/27/23 and email will be sent to families on same day
 - increase individual sale goal to 25 tickets/student
 - Reviewed Zeffy link for QR online car raffle sales- suggestion to add link to band website with rules for raffle
 - paper tickets will be available upon request- reach out to Elli Nyberg for paper tickets
 - paper ticket numbers will need to be recorded when handed out for record-keeping. Paper tickets sell with cash and check only. Online raffle ticket sales via Zeffy accepts credit card payments.
 - winning ticket and highest sales prizes discussed
 - multi-purpose flyer to be created to hand out to students and emailed to families when car raffle is introduced on Thursday
- Band Merchandise
 - Becky Brost has conducted the online sale of the show-themed show shirts and will hand out shirts at breakfast with the band on August 12, 2023
 - band merchandize (not show-themed shirts) will be available for sale at breakfast with the band

- Fans of the Band
 - flyers being created to put out on socials, emails, handouts to advertise and seek community support
- Did not receive the SF area community foundation grant, will reapply
- Patriot Power Days is on 8/8/23
 - Wendy presented idea to have table selling car raffle tickets during this time- Elli will ask David at school for permission
 - Lori Blom reminded that donations to Red, White and Blue Club can be directed toward the band, need to promote this reminder on social media

Work shift Report: Reported by Tim Eden

- will be creating car raffle work shifts soon, worksheets to begin 7/30/23 and end 8/10/23
- continue to email Premier Center work shifts as they become available

Grocery Card Sales Report: Reported by Nikki Norberg

- will be doing two distributions in August and will be promoting this

Raise Right Sales Report: Reported by Erin J

- wanting to promote this fundraising opportunity more

Alumni Report: Reported by Elli Nyberg for Sue Mollison

- Dave Herbst is the new data coordinator of social media data and is currently gathering and categorizing much information to utilize for reaching specific groups within the band organization (ie. drumline alumni)

SPAT Camp Snacks and lunch monitor Report: Reported by Alicia Peterson

- SPAT camp snack sign ups going well
- Needing Lunch Monitors for this coming first week of SPAT camp

Color guard Report: Reported by Sheena Lewis

- color guard car wash was successful, raising \$1800
- idea of having car raffle QR code/information posted at car wash next year

Communications Team Report: Reported by Elli and Erin J

- pushing more social media posts with upcoming SPAT camp- creating videos done by students with tips and reminders
- website is being updated and reorganized; directors asked to assist with updating the “about” section of website
- Elli upgraded from Charms to Wickes for mass email communications and it appears to be working more smoothly and efficiently. Would like to move away from Charms and utilize Wickes for all email

communications, including from directors. Directors will continue to utilize Heja as their main source of short term communications

Festival of Bands Report: Kristi Eglund absent, nothing to report

Uniforms Report: reported by Tiana Hodgins

- uniform fitting is this coming Saturday, 7/29/23, set up on Friday, 7/28/23 4:30-7:30p in band room and auditorium stage
- make-up day on Monday, 7/31/23 at 4:30p, then tear down 5:30-7:30p
- will search storage shed for extra garment bags or order garment bags if not found

Vice Presidents Report: Reported by James and Marissa Oppenheimer

- nothing to report

Directors Report: Reported by Dan Carlson

- Dan has check for sound equipment sale in his office
- Still no new trailer check from school- Dan to follow up with Dominique
- Lift and tents for SPAT camp logistics discussed
- band students to go through Patriot Power Day at 8:00am, then get to rehearsal asap

Meeting adjourned at 6:28p , moved to adjourn by Justin Endsley, seconded by Aaron Nyberg.

Next Meeting: Wednesday, August 16, 2023 at 6:00pm Nyberg residence (phone or text Elli for address)

Respectfully submitted, Ande Carlson